

The Congregation of the Passion, Holy Cross Province
Communications Vision Fulfillment Team Minutes
April 29, 2020

Attendees: Keith Zekind; Sandra Arnould; Christopher Gunn; Alan Phillip, CP; Cedric Pisegna, CP
Guest: Tim O'Brien, Vision Fulfillment Facilitator

The meeting began at 11:30 am, CDT. Keith opened the meeting with the Province's pandemic Prayer for Hope.

Keith welcomed everyone to the Communications Vision Fulfillment Team (Team).

The Team checked in with each other as to how they were doing physically, emotionally and spiritually during this time of pandemic. All are doing well and doing their best to navigate this time of uncertainty.

Keith then invited the Team to share their thoughts on the comments that were included in the April 15 minutes. Below are the thoughts of the Team as it relates to communications:

- The new www.passionist.org/vfp website is a great resource for the entire Visioning Process that started four years ago.
- Here are some of the common themes across the other Vision Fulfillment Teams:
 - Innovation across Holy Cross Province is already happening.
 - Living the Passionist charism is among the first responders, medical community, doctors and nurses.
 - We are responding to the pandemic.
 - We are reaching out to youth and young adults.
- At the June Assembly the Team will presenting project proposals that will be given to Resource Groups to review and work on.
- We need clarification on the Team's role as a "think tank" versus implementing our project proposals.
- Vision Fulfillment Teams can become the Resource Group if they so choose.
- As the country reopens, we need to encourage our Province ministries to produce a 3-minute welcome back video. Father Cedric will provide the link to his video. The video should be motivating and identify what is being done to protect the safety of those experiencing the ministerial benefits and those who are part of the ministerial staff.
- We need to think about creating a Province-wide virtual library of resources.

The Team then discussed what possible project proposals that might be presented at the Assembly. Keith referred the Team back to the minutes of the April 15 meeting.

The Team agreed the focus of the project proposals should focus on information technology (IT) and marketing.

Some of the comments of the Team were as follows:

- Marketing and IT need to work together.
- Our choices need to be quality driven.
- What are the needs of the Province?
- We should consider preparing and sending out a survey.
- We need to reach out to a wider world and to the Configuration of Jesus Crucified.
- The Team needs to keep identifying the needs of the Province.

The Team felt it needed more input as to what the Province's needs are related to IT and marketing. After discussion, it was determined that the Team would prepare and send out a survey focused on those two areas.

Father Cedric and Christopher would take the lead in creating a short survey using Survey Monkey. They will circulate it to the rest of the Team for their comments and suggestions. The survey is scheduled to be sent out Wednesday, May 6. Respondents have until May 12 to complete the survey.

The results of the survey will be collated and discussed at the Team's next meeting, and the Team will begin drafting their projects proposals for presentation at the June Assembly.

The next meeting will be held Wednesday, May 13, 2020, at 11:30 am, CDT.

The meeting adjourned at 1:00 pm, CDT.