

The Congregation of the Passion, Holy Cross Province
Communications Vision Fulfillment Team Minutes
May 13, 2020

Attendees: Keith Zekind; Sandra Arnould; Christopher Gunn; Alan Phillip, CP; Cedric Pisegna, CP
Guest: Tim O'Brien, Vision Fulfillment Facilitator

The meeting began at 11:30 am, CDT. Keith opened the meeting with the Province's Vision Fulfillment Prayer.

Keith welcomed everyone to the Communications Vision Fulfillment Team (Team).

The Team checked in with each other as to how they were doing physically, emotionally and spiritually during this time of pandemic. All are doing well and doing their best to navigate this time of uncertainty.

Keith then asked the Team if there were any comments, questions or reflections on the April 29 minutes. No one had additional comments to share.

The Team then reviewed the results of the survey that was sent out. Keith and the Team thanked Father Cedric and Christopher for all their work in preparing the survey and collating its results. The survey results will be included in an email sent to Team members along with these minutes. Overall, the Team was pleased with the results and responses. There was a total of 32 respondents to the survey. Keith led the Team through the survey question by question asking for the Team's reflections.

Some of the reflections of the Team were as follows:

- It appears that we need to educate people about marketing and information technology (IT) as to their benefits locally and Province wide.
- We need to create need around marketing and IT.
- We need to continue to share education.
- We need to continue to evangelize.
- We should see if there are some services, rather than hired employees, that could assist us in marketing and IT.
- We need to look at a marketing initiative.
- We cannot be complacent.
- We need people to understand who the Passionists are.
- We cannot be fearful of failure or success.
- There needs to be education to our Passionist Family of the wider Congregation, Configurations, Provinces, etc.

The Team then discussed what possible project proposals could be presented at the June Assembly. It was agreed upon that the Team would look at the following five:

- Information Technology Assessment
- Education of Information Technology
- Education of Marketing
- Education of Inreach and Outreach
- Education to understand the Passionist Congregation

Keith reminded the Team that the project proposals are due by Friday, May 29. Keith will send out the above five project proposals to the Team on the required Assembly submission form. He asked the Team to begin identifying what Resource Groups would be responsible for the above project proposals and to begin drafting the description of each project.

The Team will discuss the project proposals in greater detail at their next meeting.

The next meeting will be held Thursday, May 21, 2020, at 11:30 am, CDT.

The meeting adjourned at 1:00 pm, CDT.